Editor-in-Chief
Yalçın Arslantürk, Ph.D.
Ankara Hacı Bayram Veli University, Golbasi, Ankara, TURKEY

www.journalbusiness.org
editor@journalbusiness.org

Board of Referees
AMAL Mohamed, Ph.D, Arab Open University in Egypt
BAKLALISH Steve, Victoria University, Melbourne, Australia.
BOSTAN Ionel, Mare University of Suceava Romania.
EKİNCİ Yüksel, University of Reading, Berkshire, RG6 6UR.
EMİR Oktay, Ph.D. Anadolu University, Turkey
GALANOU Aikaterini, Epirus University, Preveza, Greece.
ISLAM Rafikul, Islamic University of Malaysia, Malaysia.
KUMAR M. Dileep, International Teaching University Georgia, Tbilisi, Georgia.
MWAMBULÍ Erick Lusekelo, Ph.D, Institute of Finance Management (IFM), Tanzania
PAVLOVIC Nebojša, University Kragujevac, Serbia.
S. M. KHALED HOSSAIN, Bangladesh University, Bangladesh
YÜCEL Recai, Albany New York University / USA.

Indexing
ISI | International Scientific Indexing
ROOT INDEXING | Root Society for Indexing and Impact Factor Service
DRJI-Directory of Research Journals Indexing
Research Bible Index
CiteFactor
Eurasian Scientific Journal Index
SIS | Scientific Indexing Services
ROAD | ROAD, the Directory of Open Access Scholarly Resources
<table>
<thead>
<tr>
<th>Title</th>
<th>Author(s)</th>
<th>Page Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>What is the Optimal Tax Treatment That Motivates Donor Corporations to Make More Monetary and in-Kind Donations to Their Communities and With Minimal Damage to The Interests of All The Parties Involved, and The Content of The CSR Idea?</td>
<td>Younis A. Battal Saleh</td>
<td>197-219</td>
</tr>
<tr>
<td>The Effects of Social Media Marketing on Business Performance of Supermarkets in Tanzania</td>
<td>Stella Dominick Haule, Omary Swallehe</td>
<td>234-249</td>
</tr>
<tr>
<td>Corporate Donations as a Source of Financing an Innovative Strategic Economic Plan to Strengthen the National Economy in More Than One Axis in Developing and Poor Countries: A Justified View</td>
<td>Younis A. Battal Saleh</td>
<td>259-277</td>
</tr>
<tr>
<td>Personal Selling As A Means of Increasing Performance of Service Providers in Akure Metropolis, Nigeria</td>
<td>O. A. BANKOLE, C. F. OGUNDIPE, I. O. OBALAKIN</td>
<td>278-284</td>
</tr>
</tbody>
</table>